

## Business Pearson Level 3 National Extended Diploma

Study Mode: Full Time Programme Component | Course Level: 3

### Is this course right for me?

If you are interested in a career in business this course will give you the knowledge, experience and practical skills you will need to fulfil your ambitions.

You will learn about basic management techniques as well as the following:

- business environments
- finance
- marketing (including marketing strategies, digital marketing, and event planning)
- international business and management
- national and global organisations
- human and technological resource planning
- setting up a small business/ebusiness

This course is the first year of the two-year Level 3 extended diploma in business. Successful completion of the foundation diploma will enable you to progress to the second year extended diploma.

### Entry Requirements

To access this course you are required to have:

- Five GCSEs at grade 4 or above, including maths, English OR
- Level 2 business-related qualification at Distinction or Merit level

### What will I learn?

During this course you will study:

- Exploring business
- Developing a marketing campaign
- Personal and business finance
- Managing an event
- Recruitment and selection
- Digital marketing

### What skills will I gain?

During the course you will develop a range of transferable skills that will be useful in the future, whether you progress to further study at college, go to university or move into employment, including:

- Presentation skills using different software packages
- Reading and understanding technical texts and language used in the sector
- Effective business writing skills
- Understanding data models and how to analyse information presented in spreadsheets and databases
- Independent learning
- Research techniques
- Preparation for assessments

## How will I be assessed?

During the course you will be assessed in the following ways:

- Exams
- Course work
- Assignments
- Presentations

## What can I do next?

On successful completion of this course, you will be eligible to progress to:

- Business Level 3 extended diploma
- HNC or HND in business
- Degree in Business & Management; Business & Finance; Business & Human Resource Management; or International Marketing
- Level 4 business apprenticeship.
- Career in a range of business organisations

## Why study with us?

- Develop skills enabling you to work in a wide range of areas
- Visit businesses to find out how they operate
- Talk to visiting speakers about what it's like to work in their specific profession
- Tutors with many years' experience of working in the industry themselves
- Opportunity to progress to university-level courses

## Delivery

**Location:** Paget Road Campus

**Start Date:** 01/09/2025

**Day:**

**Time:**

**Course Fee:**

**Course Code:** CP0007

**Study Mode:** Full Time Programme Component



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